PROJECT REPORT ON

“E-COMMERCE SHOES MART

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The business-to-consumer aspect of electronic commerce (e-commerce) is the most visible business use of the World Wide Web. The primary goal of an e-commerce site is to sell goods and services online. This project deals with developing an e-commerce website for Online Shoe Store. It provides the user with a catalog of different shoes available for purchase in the store. In order to facilitate online purchase a shopping cart is provided to the user. The system is implemented using a 3-tier approach, with a backend database, a middle tier of Microsoft Internet Information Services (IIS) and ASP.NET, and a web browser as the front-end client. In order to develop an e-commerce website, a number of Technologies must be studied and understood. These include multi-tiered architecture, server and client-side scripting techniques, implementation technologies such as ASP.NET, programming language (such as C#, VB.NET), relational databases (such as MySQL, Access). This is a project with the objective to develop a basic website where a consumer is provided with a shopping cart application and also to know about the technologies used to develop such an application. This document will discuss each of the underlying technologies to create and implement an e-commerce website.